

# BOAT & FUN BERLIN 28 November – 01 December 2024 GALA-NIGHT OF BOATS 27 NOVEMBER 2024 FROM 6 p.m.

## Application form

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin

Tel.: +49 30 3038 2008  
Fax: +49 30 3038 2340  
[boot@messe-berlin.de](mailto:boot@messe-berlin.de)  
[www.boot-berlin.de](http://www.boot-berlin.de)

### Exhibitor information

### 1. ADDRESS INFORMATION

Exhibitor

Street/house no. VAT ID No. (EU Exhibitors only)

Postal code City Country\*

Web address Email

\* for foreign or VAT-exempt companies, please fill in our additional VAT-form

Managing Director (Full name) Legal form (Ltd. etc.)

Person to contact Phone

Email Mobile

#### Invoicing address (if not identical with exhibitor)

The invoice will show the address indicated here. If you just wish for the invoice to be mailed to a different address, please leave a pertinent note. An expense allowance of EUR 50.00 applies for subsequent invoice changes.

Company name of exhibitor

Street/house no. VAT ID No. (EU Exhibitors only)

Postal code City

Phone Email for invoice delivery

### 2. PRODUCT INFO

#### We shall present the following PRODUCTS:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Motorboats            | <input type="checkbox"/> Publisher, Media         | <input type="checkbox"/> Fishing                              |
| <input type="checkbox"/> Sailboats             | <input type="checkbox"/> Motors                   | <input type="checkbox"/> House- and pontoon boats             |
| <input type="checkbox"/> Inflatable Boats      | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions                         |
| <input type="checkbox"/> Canoe, Kayak, Rowboat | <input type="checkbox"/> Boating schools          | <input type="checkbox"/> Fun sports                           |
| <input type="checkbox"/> Marinas               | <input type="checkbox"/> Tourism                  | <input type="checkbox"/> Outdoor                              |
| <input type="checkbox"/> Equipment             | <input type="checkbox"/> Charter                  | <input type="checkbox"/> Insurance                            |
| <input type="checkbox"/> Sail-Equipment        | <input type="checkbox"/> Surfing                  | <input type="checkbox"/> Fishing boats                        |
| <input type="checkbox"/> Clothing              | <input type="checkbox"/> Diving                   | <input type="checkbox"/> Electric boats and yachts, equipment |

Will be completed by  
Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:

**10% early bird discount on stand rental.**  
**Register by 31 March 2024!**

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**3. STAND INFORMATION**

**Stand information**

**Type of required stand**

- Row stand (Minimum 6 m<sup>2</sup>) **EUR 77,-/m<sup>2</sup>**
- Corner stand (Minimum 15 m<sup>2</sup>) **EUR 82,-/m<sup>2</sup>**
- Peninsula (Minimum 20 m<sup>2</sup>) **EUR 85,-/m<sup>2</sup>**
- Island stand (Minimum 30 m<sup>2</sup>) **EUR 88,-/m<sup>2</sup>**

(The mentioned stand prices only apply to the pure area of the stand. Additional services such as stand construction, electrical installation, carpet or else need to be ordered separately.)

**Required stand size**

(The following statements regarding type and size of required stand can only be taken into account within the bounds of possibility and cannot be regarded as a condition of participation.)

\_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
 Frontage                      Depth                      Total

**Additional costs + AUMA EUR 0,60/m<sup>2</sup> EUR 12,50/m<sup>2</sup>**

(The additional costs include the general hall supervision and cleaning of the aisles as well as an energy fee for electricity and water consumption, hall lighting and heating)

**Compulsory - Exhibitor list**

**Media package "small" for exhibitors up to 24 m<sup>2</sup> EUR 99,00**

Media services website & app: company profile (incl. contact details, links, logo, free text, hall/stand no.), integration of photos/videos/PDFs, presentation of up to 3 products/brands, announcements and interaction with visitors via app

**Media package "large" for exhibitors up to 24 m<sup>2</sup> EUR 260,00**

Media services website & app: company profile (incl. contact details, links, logo, free text, hall/stand no.), integration of photos/videos/PDFs, presentation of up to 10 products/brands, announcements and interaction with visitors via app

**Optional**

**Marketing package upon request from EUR 199,00**

Individual offer after consultation and depending on availability. For example, 1 integration each on B&F Instagram, Facebook and LinkedIn profiles (text, image, logo, links) and 1 x BOAT & FUN BERLIN newsletter integration.

The mentioned prices are subject to statutory value-added tax (VAT).

**4. OTHER ARRANGEMENTS**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

With this stand registration we accept the Conditions of Participation for BOAT & FUN BERLIN 2024, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City as an integral part of the contract. Place of performance and jurisdiction: Berlin, Germany.

These can be viewed and downloaded from the download area of the event website at <https://www.boot-berlin.de/en/extra-pages/download-center/> or can be requested from Messe Berlin at [boot@messe-berlin.de](mailto:boot@messe-berlin.de).

\_\_\_\_\_

Place and date Legally binding signature

# BOAT & FUN BERLIN 28 November – 01 December 2024 GALA-NIGHT OF BOATS 27 NOVEMBER 2024 FROM 6 p.m.

## Co-exhibitor



Messe Berlin GmbH  
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Co-exhibitor

### 1. EXHIBITOR NAME

Name of main exhibitor

We hereby request that the company named below be allowed to exhibit their products at our stand using their own staff. A compulsory fee of EUR 300.- plus VAT is charged for every Co-exhibitor.

### 2. ADDRESS INFORMATION

Name of Co-exhibitor

Street/house no.

Postal code

City

Country

Web address

Email

Person to contact

Phone

Email

Mobile

### 3. PRODUCT INFO

We shall present the following PRODUCTS:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Motorboats            | <input type="checkbox"/> Publisher, Media         | <input type="checkbox"/> Fishing                              |
| <input type="checkbox"/> Sailboats             | <input type="checkbox"/> Motors                   | <input type="checkbox"/> House- and pontoon boats             |
| <input type="checkbox"/> Inflatable Boats      | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions                         |
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| <input type="checkbox"/> Equipment             | <input type="checkbox"/> Charter                  | <input type="checkbox"/> Insurance                            |
| <input type="checkbox"/> Sail-Equipment        | <input type="checkbox"/> Surfing                  | <input type="checkbox"/> Fishing boats                        |
| <input type="checkbox"/> Clothing              | <input type="checkbox"/> Diving                   | <input type="checkbox"/> Electric boats and yachts, equipment |

We represent following BRANDS/COMPANIES:

Please inform your co-exhibitors about the validity of the Conditions of Participation for BOAT & FUN BERLIN 2024, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City and draw their attention to the fact that they can be viewed and downloaded from the event website <https://www.boot-berlin.de/en/extra-pages/download-center/>

Please inform your co-exhibitors about the data protection information in accordance with the Basic Data Protection Ordinance (GDPR) for Exhibitors and draw their attention to the data protection declaration on our website at [www.messe-berlin.de](http://www.messe-berlin.de). If you are authorised, please give your declaration of consent on behalf of the co-exhibitors as follows:

Place and date

Legally binding signature

Will be completed by  
Messe Berlin GmbH.

Deb.-Nr.

Auftragsnummer

Halle/Stand

# Data Protection

## Consent to passing on personal data to partner companies for advertising and marketing purposes

Our partner companies will be pleased to support you with the exhibitor's trade fair presence. For data protection reasons, your consent is required for passing on the personal data to our partners. Your consent is voluntary and revocable at any time. Please see also the information in the enclosed **Information pursuant to the EU General Data Protection Regulation (GDPR) for exhibitors**.

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I hereby consent to Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [info@messe-berlin.de](mailto:info@messe-berlin.de), sending my contact details, i.e. my name, telephone number, e-mail address, fax number and the exhibitor's address and other details I have registered in the stand registration, to third parties so that they can offer me additional services in their own name such as logistics, media, sponsoring, press and marketing as well as technical and stand construction services for the preparation and execution of the exhibitor's trade fair participation to optimize and support the exhibitor's trade fair presence. The currently known data recipients are Schenker Deutschland GmbH. Due to changing or expanding service offerings, other service providers may be added to this list. I can withdraw this consent at any time with effect for the future. An e-mail message to [Projekt@messe-berlin.de](mailto:Projekt@messe-berlin.de) is sufficient.

### Main exhibitor

.....  
Place and date

.....  
Stamp and legally binding signature main exhibitor

### Co-exhibitor

.....  
Place and date

.....  
Stamp and legally binding signature co-exhibitor

# Information pursuant to the EU General Data Protection Regulation (GDPR) for the exhibitor stand registration

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Messe Berlin GmbH (hereinafter "**Messe Berlin**") attaches great importance to data protection. This information notice informs about the processing of personal data in connection with the exhibitor stand registration and supplements the [Data Protection Notice](#) on the Messe Berlin website. For special cases of data processing, there may be separate data protection notices.

## 1. Controller and data protection officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [info@messe-berlin.de](mailto:info@messe-berlin.de) resp. [Projekt@messe-berlin.de](mailto:Projekt@messe-berlin.de). Data protection officer: group data protection officer (address: as before; e-mail: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de)).

## 2. Categories of personal data

The following categories of data are collected during the exhibitor registration: name, address and type of business operation of the represented (co-)exhibitor ("hereinafter the exhibitor") as well as the name of the contact person of the represented exhibitor and the requested products and services or contractual arrangements as well as corresponding contact data and that of the press contact (mobile number, fax number, e-mail address), other exhibitor details such as its legal representative, company logo, VAT no. and billing data, including in the VAT Form.

Exhibitors and their contact persons can additionally provide information (profile data), company entries and contact details in the print catalog online on the digital event platform, in the online exhibitor directory, or in the app for publication.

Insofar the registration is carried out for another person (third party) or their data is passed on, it must be ensured and assured that the transfer of this data of the third party to Messe Berlin is authorized. Messe Berlin may lawfully process this data for the purposes stated in section 3 and that the person(s) concerned has (have) been sufficiently informed about the processing of the person's data in accordance with this data protection notice.

## 3. Purposes and legal basis of processing

### 3.1. Performance of the contract

The personal data are processed for the purpose to establish and perform the contract of the exhibitor with Messe Berlin (legal basis: Art. 6 (1) (b) GDPR) respectively based on the legitimate interest in communicating with and optimizing the exhibitor's trade fair presence and the exhibitor's presence in the print catalog, on the digital event platform, in the online exhibitor directory or in the app of the respective trade fair (legal basis: Art. 6 (1) (f) GDPR). In the case of events held in cooperation with associations or business partners, Messe Berlin will also pass on the data to them for this purpose.

In addition to the standard services, additional or special services can be ordered for the print catalog, the digital event platform, the online exhibitor directory, or in the app. Messe Berlin processes the information in the VAT form for compliance with legal obligations under applicable tax and trade laws and regulations (legal basis: Art. 6 (1) (c) GDPR).

### 3.2. Assistance for exhibitors established outside Germany

Insofar as a company is established outside Germany, Messe Berlin will transmit the data for the purpose to provide advice to the competent foreign representative in the respective country. This representative will be available as a local contact, in particular for providing information in connection with the event, including subsequent events (see in section 3.3 below), and support at the event. For the competent foreign representative, please see [here](#). The data are transferred for the purpose to establish and execute the contractual relationship with Messe Berlin (legal basis: Art. 6 (1) (b) GDPR).

### 3.3. Making contact by e-mail or post for information and advertising purposes by Messe Berlin group companies

Furthermore, Messe Berlin processes the personal data for the purpose to contact exhibitors to provide them with information accompanying the trade fair/event. This includes the periodic or event-related electronic dispatch of information about Messe Berlin and its affiliated companies, trade fair/event-related information about Messe Berlin's own events and guest events, including exhibitors, sponsors, association and other cooperation partners of the respective event, as well as their products and services, and information about opening, accompanying and subsequent events. Subsequent events also include other trade fairs and events organized or held by Messe Berlin or other [Messe Berlin group companies](#) in Germany and abroad. In addition, Messe Berlin processes the personal data to provide offers for trade fair-related services such as stand construction, catering, facility services and hostess services. For these purposes, Messe Berlin also transmits personal data to other companies of the Messe Berlin group of companies. Messe Berlin also processes personal data for purposes of market research and online surveys. The processing is based on the legitimate interest in supporting exhibitors before, during and after the trade fair or event and in promoting the same and similar products from the trade fair portfolio of the Messe Berlin group of companies (legal basis: Art. 6 (1) (f) GDPR).

### 3.4. Transfer of personal data for marketing purposes to partner companies

If separate consent has been given, Messe Berlin transfers the personal data to the partner companies named in the declaration of consent for the purpose to send promotional information by e-mail or post to provide the exhibitor with additional services in connection with the trade fair appearance. Some special services are only offered by partner companies. The legal basis for the processing is consent (Art. 6 (1) (a) GDPR).

#### 4. Categories of recipients of the data

Upon request, contact information will be forwarded to co-exhibitors and neighbouring exhibitors for the purpose of coordination regarding the respective stand constructions and exhibition appearances. As stated in Section 3, personal data will be transferred to foreign representatives or other companies of the Messe Berlin group of companies and partner companies for the purposes or under the conditions stated therein. In the case of events organized in cooperation with associations or business partners, the data will also be transferred to them for the purpose to organise the event and advertise products and services in connection with the event.

In order to carry out certain processing activities in connection with the stand registration (in particular some special services, dispatch of documents, customer surveys, hosting and IT support, data management, digital event platform and app) external service providers are used which process the personal data on behalf of Messe Berlin (so-called "processors").

If persons who are subject to special personal protection by the Federal Criminal Police Office (BKA) or the State Criminal Police Office (LKA) (e.g., constitutional bodies of the Federal Government such as the Federal President or the Federal Government or foreign guests) take part in an event, all event participants may be subject to a check by the BKA or LKA. In the course of such a check, the BKA or LKA may request data such as name, company/organization and function from Messe Berlin.

In the event of incidents, disturbances, emergencies and crises, Messe Berlin may also pass on the data to the (co-)organizer, the police, law enforcement agencies, fire department and rescue services, other authorities (e.g., the public health department) as well as the company fire department, the security and order service and the ambulance service. Internally, the data are forwarded to the respective project management, the control and security center and other departments of Messe Berlin involved in emergency and crisis management, if applicable.

For compliance with tax and trade laws and regulations, Messe Berlin shares the personal data with the tax and other relevant public and regulatory authorities.

#### 5. Data transfer to third countries

Some of the foreign representatives, companies of the Messe Berlin group of companies and processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Messe Berlin will only transfer personal data to those third countries if the European Commission has adopted a so-called adequacy decision in this respect (Art. 45 (3) GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the European Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above). The data transmission to foreign representatives, other users of the digital event platform, website visitors as well as Third party social media providers is necessary for the performance of a contract (Art. 49 (1) (b/c) GDPR); otherwise, it takes place on the basis of explicit consent despite the lack of adequate data protection in the third countries outside the EU and the risks associated with it (Art. 49 (1) (a) GDPR).

#### 6. Storage period

Stored personal data will be erased, once they are no longer needed for achieving the relevant purpose of their processing. Insofar as processing is based on consent or based on a legitimate interest of Messe Berlin, the data concerned will no longer be processed for the associated purpose after receipt of the withdrawal of consent or the objection and, if applicable, will be deleted, unless there are statutory exceptional circumstances. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

#### 7. Data protection rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above).

Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be withdrawn at any time with effect for the future

#### Rights of objection

Insofar the processing is based on legitimate interests (see section 3 above), data subjects have the right to object to the processing of their personal data for reasons relating to the particular situation.

**Furthermore, there is the right to object to the processing and use of data for advertising purposes at any time. The newsletters also include an unsubscribe link.**

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (Bundesdatenschutzgesetz)).

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## Special Conditions of Participation for BOOT & FUN BERLIN 2024

Status: Januar 2024

### § 1 Organizer / Event

BOOT & FUN BERLIN 2024 (Event) is hosted by the trade show organizer Messe Berlin GmbH (MB) at Berlin Exhibition Grounds (ExpoCenter City).

### § 2 Dates

#### Duration of the event:

November 27 - December 1, 2024

#### GALA NIGHT OF BOATS:

November 27, 2024

Starts at 18:00 pm

#### End of construction

#### GALA NIGHT OF BOATS:

November 27, 2024

4:00 pm

#### Visitor opening hours:

November 28 - December 1, 2024

10:00 am - 06:00 pm

#### Start of construction:

November 22, 2024

7:00 am

(this date is not valid for all halls, please ask the project for further information)

#### Dismantling end:

December 3, 2024

10:00 pm

Each exhibitor is obliged to fully equip his stand during the event and to staff it with expert personnel. Premature dismantling of the stand (before the official end of the event) is not permitted. If the exhibiting company violates this regulation, the organizer is entitled to demand a contractual penalty to be determined in accordance with the regulations of the ATB. The exhibiting company may provide evidence that the organizer has not incurred any damage or only a significantly lower damage. The possibility of asserting further claims remains unaffected by this.

### § 3 Approval

Admitted are manufacturers, dealers, importers, associations, institutions, service providers and other suppliers whose products or services correspond to the theme of the BOOT & FUN BERLIN. Companies whose offer is not included in the core segments of the event are not entitled to admission.

### § 4 Participation prices

4.1 The stand rental prices are for the exhibition space only. The additional fee of EUR 12.50 (incl. EUR 0.60 AUMA fee) includes general hall supervision and aisle cleaning as well as a flatrate fee for electricity and water consumption, hall lighting and heating. The Media Package of EUR 99.00 for exhibitors up to 24 m<sup>2</sup> and EUR 260.00 for exhibitors 25 m<sup>2</sup> and larger must also be paid.

4.2 The net stand rents are for 1 m<sup>2</sup> floor space:

#### Stand form

#### Price normal

- Row stand (one side open)  
(minimum 6 m<sup>2</sup>) EUR 77,00
- Corner stand (two sides open)  
(minimum 15 m<sup>2</sup>) EUR 82,00
- Headstand (three sides open)  
(minimum 20 m<sup>2</sup>) EUR 85,00
- Block stand (four sides open)  
(minimum 30 m<sup>2</sup>) EUR 88,00

The participation fee for co-exhibitors amounts to EUR 300.00.

All prices are subject to the statutory value added tax.

### § 5 Cancellation of the exhibitor; "no show" penalty

Item 7 of the General Conditions of Participation of MB shall apply.



## **§ 6 Direct sales**

Direct sales are expressly permitted and encouraged. The fair goods may only be delivered or removed from the stand after the end of the event. The daily delivery of goods delivery is only permitted outside the opening hours.

## **§ 7 Gastronomic supply**

The distribution and sale of food and beverages (including ice cream, confectionery, etc.) to visitors and guests is not permitted. The exclusive right to the commercial sale of catering services has been assigned to Capital Catering GmbH.

## **§ 8 Exhibitor passes**

- 8.1 Each exhibitor receives free exhibitor passes for the duration of the exhibition, the number of which depends on the size of the respective stand.
- 8.2 Exhibitors with a stand area of up to 19 m<sup>2</sup> will receive three exhibitor passes free of charge. For each additional 10 m<sup>2</sup>, an exhibitor pass will be provided.
- 8.3 If additional exhibitor passes are required, they must be ordered separately from the Exhibitor Portal Webshop and are subject to a charge.

## **§ 9 Media Package**

- 9.1 The organizer shall publish a list of all exhibitors online and/or offline in the form of a database as a service component of the advertising fee - the information contained therein shall include the following information provided by the exhibitor/client: Company name, address, hall, stand number, email address, telephone number, fax number, internet address, industry, products.
- 9.2 Only trademarks that are exhibited at the current trade fair will be entered. Compensation for incorrect, incomplete or non-existent entries is excluded. The client is responsible for the content of the entries and any resulting damage.

## **§ 10 Stand presentations**

- 10.1 The volume for demonstrations during the exhibition must be such that adjacent exhibitors are not adversely affected by the demonstration. Noise emanating from a stand may therefore not exceed a communication level (Leg) of 70 dB (A) at the boundaries of the stand. Large-screen presentations may only take place in screened or enclosed rooms. They must be laid out in the direction of play towards the inside of the stand. To prevent visual and acoustic interference with other exhibitors, presentations must be coordinated with the neighboring exhibitor. Public walkways must not be blocked. The MB is entitled to prohibit demonstrations at any time in the event of infringements.
- 10.2 The presentation counters of the propagandist stands are to be placed in such a way that the audience does not stand in the aisles.
- 10.3 All exhibitors are required to carpet their exhibit space (or similar floor covering).
- 10.4 Companies that are not named in the approval may not be advertised on the stand.

## **§ 11 GALA NIGHT OF THE BOATS**

The GALA-NIGHT OF THE BOATS will take place on November 27, 2024, starting at 06:00 pm. All stands must be set by 4:00 pm up on this day and manned from 06:00 - 12:00 pm. The ANGLING WORLD BERLIN the TRAVEL WORLD as well as the AUTO CAMPING CARAVAN are not open on this evening.

## **§ 12 Non-profit associations, clubs, class associations**

Non-profit associations, clubs and class societies will receive a discount if they register in good time and provide promotional services for the event.



The exhibitor is entitled to a discount on the stand rental fee if he provides advertising services for the event. The decisive factor for this is the documentation of the corresponding advertising service.

- 12.1 The documentation should take place in each case parallel to the publication/dispatch date of the corresponding actions. Documentation is possible in the form of copies and/or photos.
- 12.2 TRAU DICH! partners will also be exempt from the obligatory incidental costs fee and the media fee if they participate in the respective TRAU DICH! campaign in good time. The prerequisite for this is the binding written registration of free TRAU DICH! offers in good time before the respective trial date(s).
- 12.3 The co-exhibitor fee of EUR 300.00 will then be waived if the co-exhibitors submit a corresponding advertising service in writing in good time.
- 12.4 All-round carefree packages are available exclusively to non-profit associations, clubs and class societies.

### **§ 13 General Terms and Conditions of Participation of Messe Berlin GmbH (GTC)**

In addition to these Special Condition and Participation, the GTC and any other event-specific guidelines apply, as well as the Technical Guidelines, the House Rules and the Fire Protection Regulations.

If individual provisions contradict each other, the provisions of the GTC, the event-specific guidelines, the technical guidelines, the house rules and the fire protection regulations, Part A, shall take precedence over the GTC of the MB in the order stated.